



## THE HOME FLOOD PROTECTION PROGRAM™ HELPING HOMEOWNERS REDUCE THEIR RISK OF BASEMENT FLOODING

Basement flooding is on the rise across Canada,  
costing homeowners an average of \$40,000 to repair damage

### THE HOME FLOOD PROTECTION PROGRAM™

- ✓ Provides a cost-effective action plan to reduce flood risk
- ✓ Protects and enhances property value
- ✓ Translates to a lower insurance premium, depending on your insurance provider

### PROVIDING PEACE OF MIND



“After going through two devastating sewer back-up floods in 2014, my family and I wanted to learn what we could do to protect our new home from flooding.

I would recommend having an assessment to anyone who wants to understand what they need to do to protect their home and their personal belongings.

The assessment has provided us with peace of mind.”

– Carol Solis (Burlington, Ontario)

“A few years ago we experienced a flooded basement from sump pit overflow. We also have chronic dampness in parts of our basement. From our assessment, we learned that we can upgrade our sump pump, install a backup battery and flood alarm and make some inexpensive changes to our downspouts to help us keep water out of our basement even during the biggest storms.

The assessment is an investment that can save families thousands of dollars in the future.”

– Zainab & Patrick Moghal (Waterloo, Ontario)



[www.HomeFloodProtect.ca](http://www.HomeFloodProtect.ca)  
1-877-876-9235